MAIL+TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

WEBSITE ADDRESS: http://caag.state.ca.us/charities/

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



http://caag.state.ca.us/charities/				
Name and Address of Commercial Fundraiser:		Name and Address of Charitable Or	ganization or Charitable Purposes:	
CF Number 414			1. No. 52-1100361	
Facter Direct LTD	<u> </u>	National Abortion and Repro	ductive Rights	
Name of Commercial Fundralser 11500 West Olympic Blvd., Suite 540		Mantion Designe 1156 15th Street, NW #700		
Address of Commercial Fundraiser Los Angeles CA 90064		Address of Charity Washington DC	20005	
Los Angeles CA 90064 City, State, and ZIP Code of Commercial Fundraiser		City State and 7IP Code of Charity		
Telemarketing held	4 /4 /2002	200, to 12/31/2002		
(Type of Activity)	(011) (110111)	(Date or dates must be shown)	, 200	
1. REVENUE		15, 971,00		
A. Cash contributions		156,958.00A.		
B. Entertainment sales or admission charge C. Sales from products	25	B,	•	
D. Advertisement sales		D.		
E. Membership fees		E		
F. Other sources: (Specify) a		Fa.		
b		Fb.		
c		Fc.	107 100	
G. TOTAL REVENUE		·	154,958.00 G	
·		•		
2. EXPENSES A. Fees or commissions		A.		
B. Salaries		В.	and the second s	
C. Payroll taxes			shod	
D. Employee benefits E. Cost of merchandise for resale		Please see atta	cuen	
F. Cost of entertainment		breakdown of e	Xbeuses	
G. Postage H. Advertising				
I. Telephone			'	
J. Rental of equipment				
K. Facilities charge L. Permits		K.		
M. Other expenses: (Specify)				
a, b		Ma. Mb.		
C	_	Mb.		
d	_	Md.	486.047.00 N	
N. TOTAL EXPENSES		,	100,00 N.	
3. Distribution or net to charitable organization or c	haritable purposes		770,9/1.00 3.	
4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control directly or indirectly, the				
charitable organization for which the Commercial Fundraiser has contracted to solicit?				
Yes [7] No If "yes," com	plete the following:		*	
Name of officer, director, partner or owner of		nd address of	Relationship of officer, etc.	
Commercial Fundraiser	charitable	e organization	To charitable organization	
	,		-	
(b) For each affiliation identified in 4(a), a	attach copy of the contract	t between the commercial fundraiser a	and the charity.	
Under penalties of perjury, I declare that I have exa				
of Ind complete.				
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Si. Printed Name / Title Date Title Date				
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Facter Direct Ltd Campaign Expense Allocation

	\$486,047.00
Printing Postage Telephone Payroll	\$ 11,286.31 \$ 28,456.96 \$ 26,737.47 \$166,405.87
Employee benefits Rent Office manager	\$ 12,377.71 \$ 26,548.83 \$ 57,611.35
Utilities Equipment Recruitment Computer Programming Office expenses	\$ 6,065.80 \$ 5,873.54 \$ 4,137.35 \$ 3,514.20 \$ 109,459.38
P.S. Fee/Profit	\$ 27,572.24
Total	\$486,047.00